

# Miva Merchant 9

**COUSTICS READYTHEME CUSTOMIZATION**

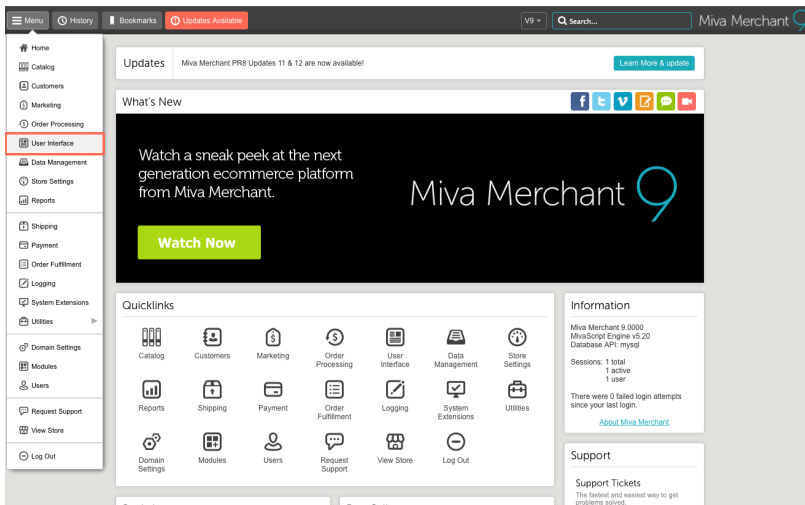
September 2015

If you sign up for a hosting account through Miva, you will be given the opportunity to choose a ReadyTheme in the checkout process and have it professionally installed for you.

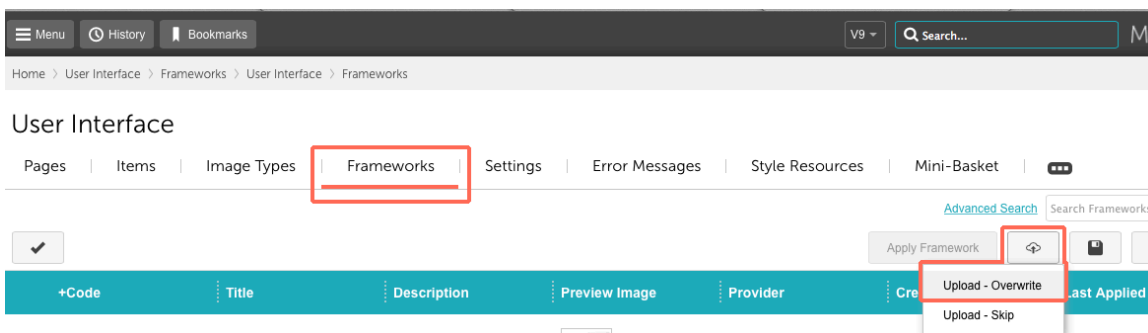
## Installing the Coustics ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.



1. Got to <http://apps.miva.com/readythemes> and download the theme you want. For this guide we are downloading and installing the Coustic ReadyTheme.
2. Go to your Miva 9 Admin, click on Menu, scroll down and select “User Interface.”



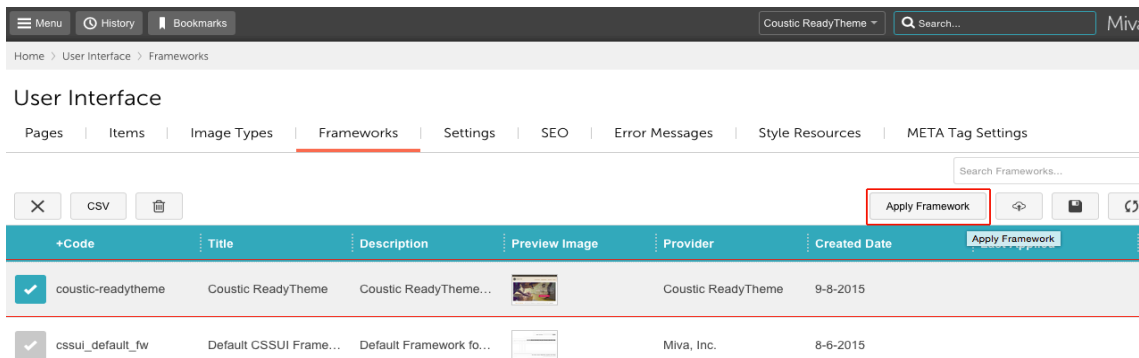
3. Select Frameworks, click on the upload button, select “Upload-Overwrite.”



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select “Choose.”

No Date	Size	Kind	Date Modified
 <b>coustic-readytheme.pkg</b>	409 KB	Installer package archive	Today at 2:00 PM
 <b>Coustics R...ization.pdf</b>	2.2 MB	Portable Document Format	Today at 2:00 PM

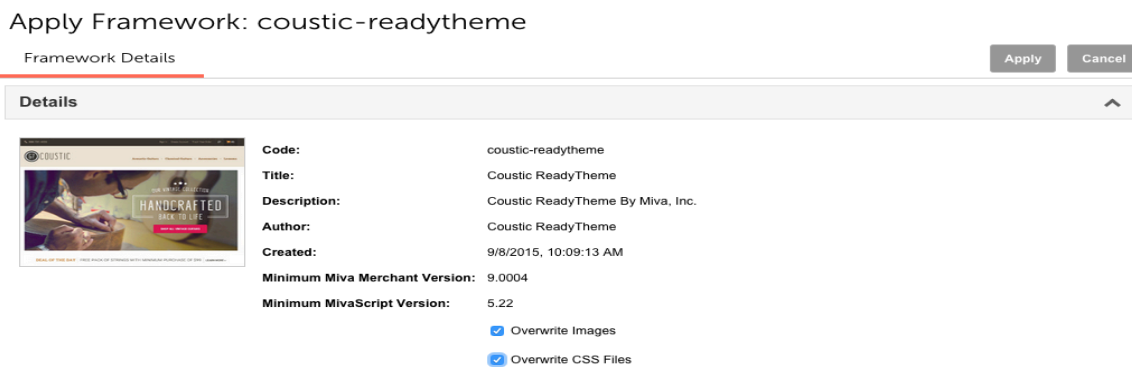
5. Click on your ReadyTheme, Click “Apply Framework.”



The screenshot shows the Miva User Interface Frameworks page. The 'Apply Framework' button is highlighted with a red box. The table below lists the available frameworks.

+Code	Title	Description	Preview Image	Provider	Created Date	Apply Framework
<input checked="" type="checkbox"/>	coustic-readytheme	Coustic ReadyTheme	Coustic ReadyTheme...	Coustic ReadyTheme	9-8-2015	<input type="button" value="Apply Framework"/>
<input checked="" type="checkbox"/>	cssui_default_fw	Default CSSUI Frame...	Default Framework fo...	Miva, Inc.	8-6-2015	<input type="button" value="Apply Framework"/>

6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files”, then click “Apply.”




The screenshot shows the 'Apply Framework: coustic-readytheme' dialog box. The 'Overwrite Images' and 'Overwrite CSS Files' checkboxes are checked. The 'Apply' button is highlighted with a red box.

**Apply Framework: coustic-readytheme**

Framework Details

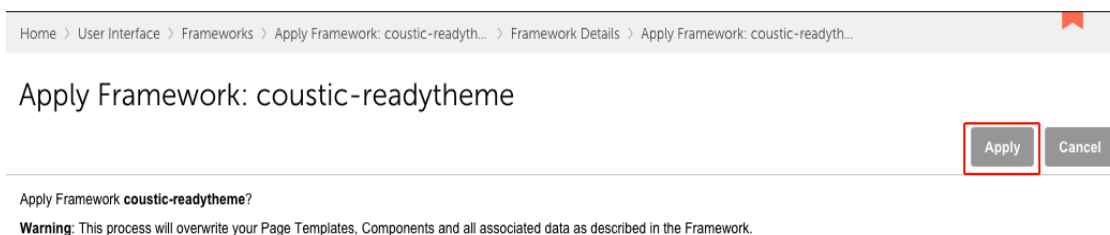
**Details**



**Code:** coustic-readytheme  
**Title:** Coustic ReadyTheme  
**Description:** Coustic ReadyTheme By Miva, Inc.  
**Author:** Coustic ReadyTheme  
**Created:** 9/8/2015, 10:09:13 AM  
**Minimum Miva Merchant Version:** 9.0004  
**Minimum MivaScript Version:** 5.22

Overwrite Images  
 Overwrite CSS Files

7. A secondary warning page will come up, go ahead and hit “Apply” one more time.



The screenshot shows the secondary warning page for applying the framework. The 'Apply' button is highlighted with a red box.

Home > User Interface > Frameworks > Apply Framework: coustic-readyth... > Framework Details > Apply Framework: coustic-readyth...

**Apply Framework: coustic-readytheme**

Apply Framework **coustic-readytheme**?

**Warning:** This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

# Install Product Image Custom Fields

- This may or might not need to be done, depending on future updates for this theme. Go to Utilities, Add/Remove Modules and see if “Product Image Custom Fields” is in the “Available Modules” area. If it is, click on the install button. If it’s down below under “Installed Modules” then you can skip to the next step.

## Utility Settings

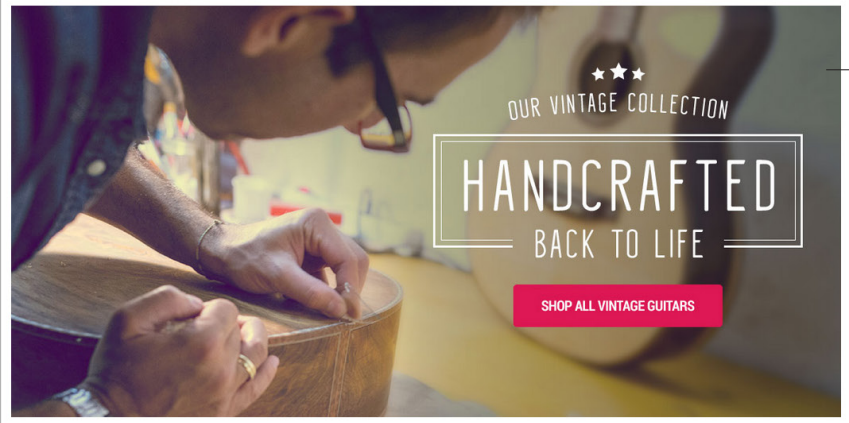
Template Based Batch Reports | Custom Fields | Custom Field Groups | **\*\*\*** Reset

### Available Modules

<p><b>Product Image Custom Fields</b></p> <p><b>Version:</b> 9.0000 <b>Provider:</b> Miva Merchant</p> <p>Use this module to enable custom fields for importing images in bulk. For example, you could create Image Types "Front" and "Back" to distinguish front and back images of a product. These custom fields will appear as columns in your product spreadsheet template from Utilities &gt; Import Data. See the Miva Merchant PR8 Reference guide for details on the Additional Images Import feature.</p> <p><span>Install</span></p>	<p><b>Shop As Customer</b></p> <p><b>Version:</b> 9.0001 <b>Provider:</b> Miva Merchant</p> <p>The Shop As Customer feature allows you to create or join a session in your online store using a customer's identity. This is useful for helping a customer through the checkout process. Once you have installed the module, you can enable Shop As Customer from the Edit Customer screen.</p> <p><span>Install</span></p>
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# Customizable Areas in the Coustics ReadyTheme

**67 COUSTIC** Acoustic Guitars · Classical Guitars · Accessories · Lessons



**DEAL OF THE DAY** | FREE PACK OF STRINGS WITH MINIMUM PURCHASE OF \$99 | [LEARN MORE »](#)

**GUITARS STARTING AT \$99!**

**IT'S AN ACOUSTIC FEST!**  
Find The Right One For You [BROWSE OUR GUITARS](#)

**NEW**  
**EXOTICA BUBINGA**  
SERIES GUITARS  
[CHECK EM' OUT](#)

Become A Pro With Our Online  
**GUITAR LESSONS**  
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## MOST POPULAR

Martin Sunburst Acoustic Guitar \$989.00

Martin Standard Series D-41 Dreadnought Acoustic Guitar \$4,399.00

B.C. Acoustic-Electric Cutaway Guitar Transparent Black \$149.00

Snark Mini Guitar & Bass Clip-On Tuner \$34.99

**67 COUSTIC**

COMPANY: Home, About Us, Privacy Policy, Shipping and Return, Policy, Frequently Asked, Questions, Site Map, Contact Us

NAVIGATION: Acoustic Guitars, Classical Guitars, Accessories, Lessons

SOCIAL MEDIA: f, t, i, s+, y, v, p, ..

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1. Header Logo  
2. Top Navigation

3. Hero Image

4. Banners

5. SFNT New

6. SFNT Special

7. SFNT Sale

8. Most Popular

9. Footer Logo

10. Social Icons

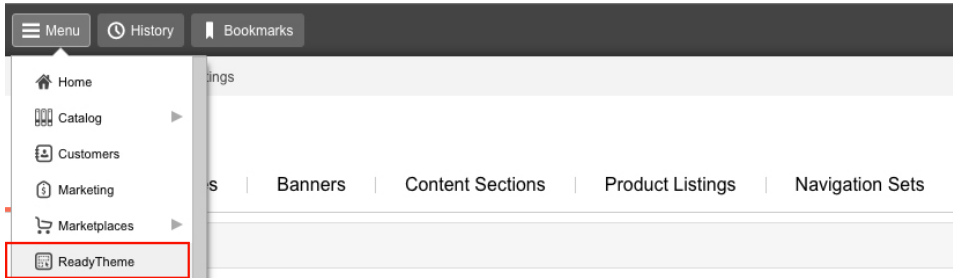
11. Right Footer Nav

12. Left Footer Nav



# Accessing the Coustics ReadyTheme

1. Click on the Menu
2. Click on ReadyTheme



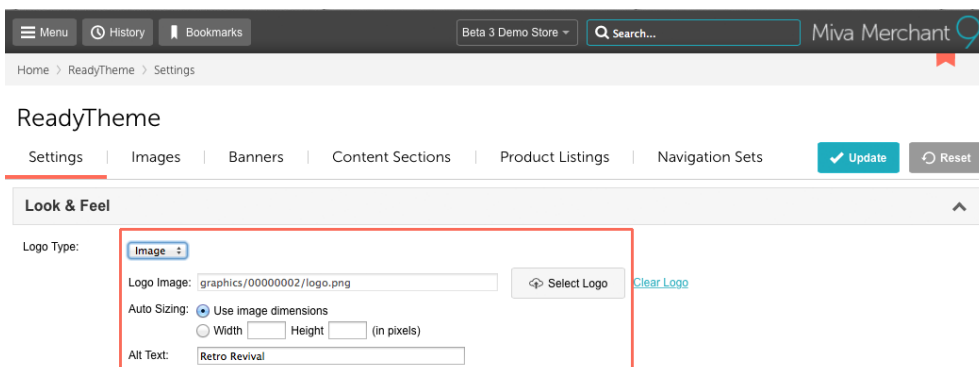
# Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB - [WATCH VIDEO](#)

## ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on “Select Logo”
3. Upload your logo to replace the current one. Click on “Select” in the bottom right corner.
4. Click “Update” in the top right corner.

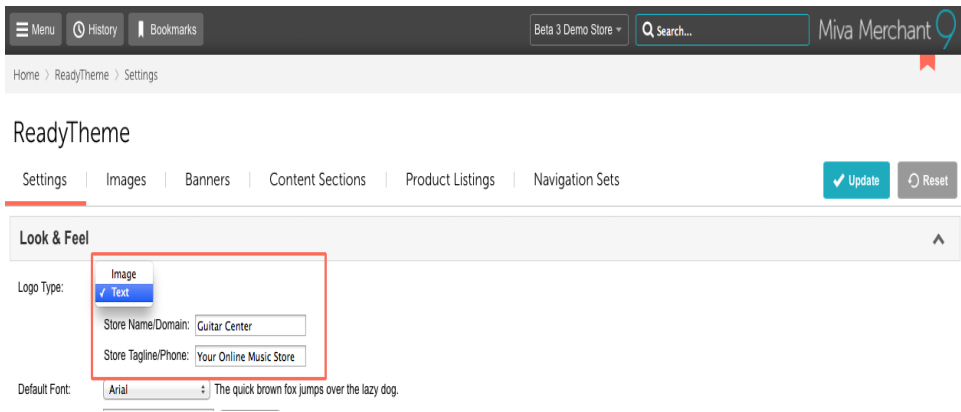


# Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



## Enable Social Media Icons

UNDER SETTINGS TAB

1. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on  
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

## Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the “Enable Social Sharing Code” box
2. Enter your code into the “3rd Party Social Sharing Code” Field
3. Click “Update”

## Enable Trust Symbol

UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”

```
Trust Symbol
Active
SSL Site Seal or Trust Symbol:
<a href="http://instantssl.com/ssl.html" style="text-decoration:none;" >
 <br/>
</a><br/>
```

# Updating Images - “Main Hero” Image

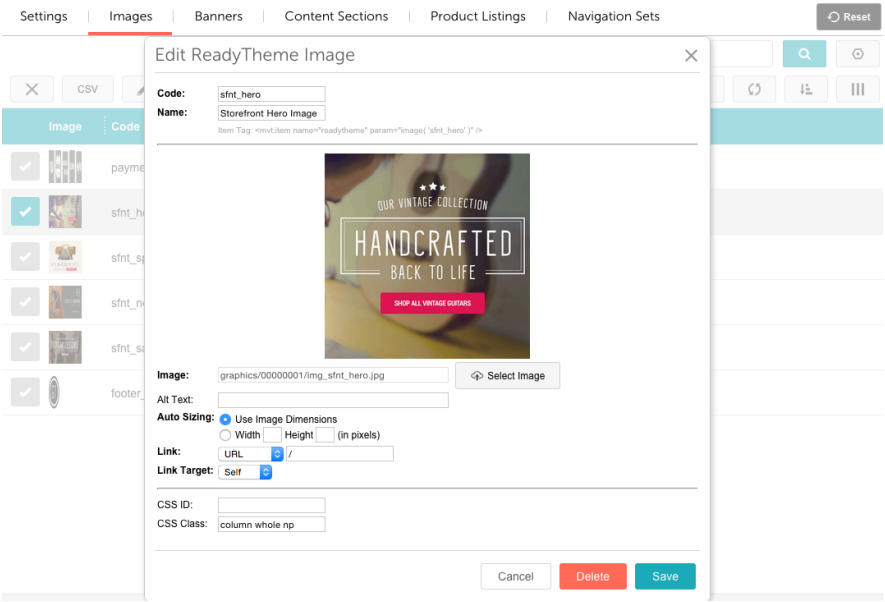
UNDER IMAGES TAB - [WATCH VIDEO](#)

## ReadyTheme

- Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

- 1. Select “Storefront Hero Image”
- 2. Click the pencil icon to edit/replace the image
- 3. Under the “Image” field, click “Select Image” and upload your new image
- 4. Update your “Alt Text” as well as any other appropriate fields
- 5. Click “Save”

## ReadyTheme



# Update “Storefront Special” Image

UNDER IMAGES TAB

- 1. Select “Limited Time Special” image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the “Image” field, click “Select Image” and upload your new image
- 4. Update your “Alt Text” as well as any other appropriate fields.
- 5. Click “Save”



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## Update “Storefront New” Image

### UNDER IMAGES TAB

1. Select the “New Arrivals” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront Sale” Image

### UNDER IMAGES TAB

1. Select the “Sale” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Replace the “Footer Logo” with Alternate Image

### UNDER IMAGES TAB

1. Click on “Footer Logo”
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update Top Banner Text

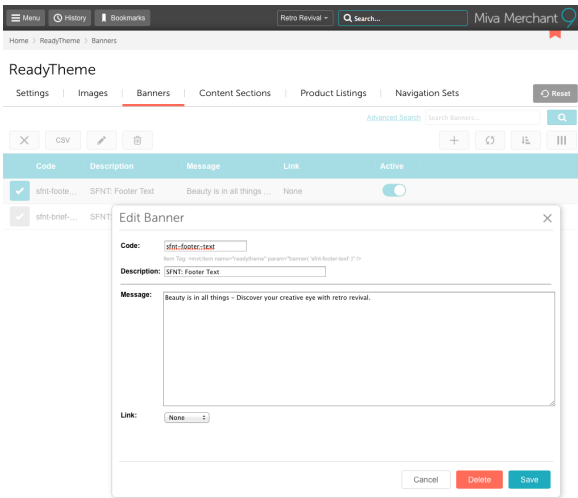
### UNDER BANNERS TAB - [WATCH VIDEO](#)

ReadyTheme

[Settings](#) | [Images](#) | [Banners](#) | [Content Sections](#) | [Product Listings](#) | [Navigation Sets](#)

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1. Select the “Free Shipping” banner
2. Click the pencil icon to edit/replace the text
3. In the “Message” field, enter your new text
4. Click “Save”



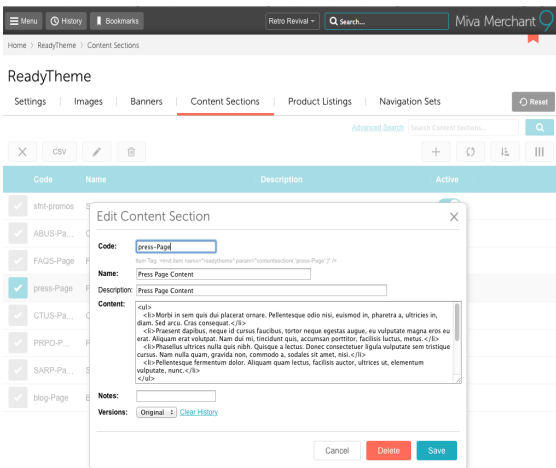
## Update Navigation Pages Content

UNDER CONTENT SECTIONS TAB - [WATCH VIDEO](#)

### ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

1. Click on the page you'd like to change
2. Click on the pencil icon to edit it
3. In the "Content" field add your information
4. Click "Save"



## Update "Most Popular"

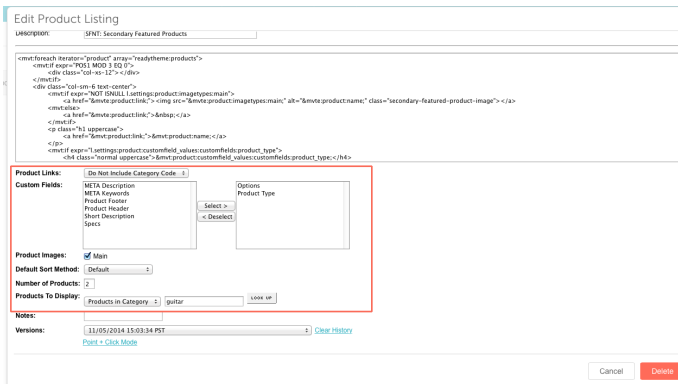
UNDER PRODUCT LISTINGS TAB - [WATCH VIDEO](#)

### ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets

1. Select the "Most Popular" banner
2. Click on the pencil icon to edit

3. Under “Custom Fields” select the items you want to display, then click select to move them over into the secondary box.
4. Under “Products to Display” choose where you want the products to pull from
5. Fill in any other applicable fields
- 6 Click “Save”



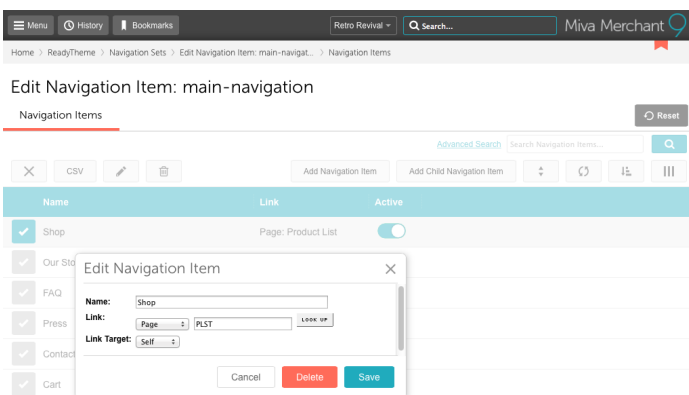
## Update Top Navigation Bar

UNDER NAVIGATION SETS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

1. Click on the “Top Navigation Bar” item
2. Click on the page icon with an arrow on it in the top column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”

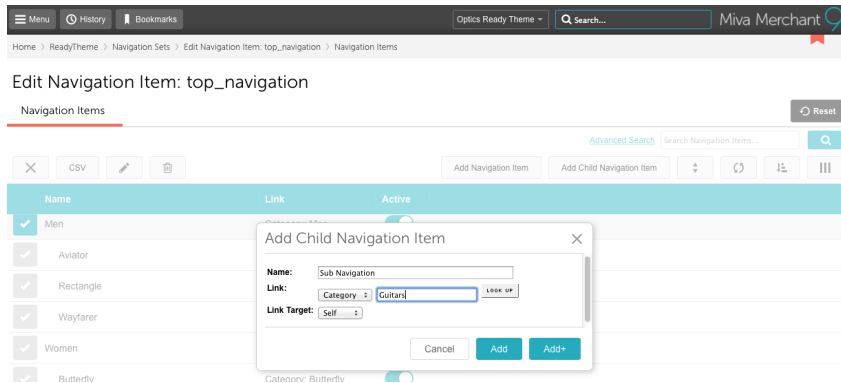


## Create Drop Down Menu

UNDER NAVIGATION SETS TAB


1. Hover (don't click) over “Top Navigation Bar”
2. Click on the page icon with an arrow on it in the left column

3. Click on any Parent Navigation that you want to have a Sub Nav for
4. Click on “Add Child Navigation Item”
5. Fill in the “Name” of the sub navigation item
6. Under “Link” choose where you would like the navigation to go to
7. If you have more sub navigation to add click on the “Add+”, if you’re done, click on the “Add” Button



## Update Footer Navigation

### UNDER NAVIGATION SETS TAB

1. Click on the “Left Footer Navigation” item
2. Click on the page icon with an arrow on it in the top column 
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”
7. Follow these same steps for “Right Footer Navigation”

